



Sarah Cousett

Graphic Communication Designer

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GRAPHIC COMMUNICATION DESIGNER

Skilled Graphic Designer with a background in print, social media, and web design. Demonstrated ability to innovate unique ideas, concepts, and designs. Expertise in computer programs and technologies. Core competencies include:

Graphic Design · Printing Industry Knowledge · Branding · Providing Marketable Solutions
Advertising · Image Manipulation · Photo-Retouching

EXPERIENCE

Cincinnati Health Department, Cincinnati, OH

08/2020 – Present

Data Entry Specialist

Called and answered phones, data entry.

Activision, Eden Prairie, MN

06/2019 – 12/2019

QA Tester

An international video game publisher for games such as the Call of Duty series.

Creatively attempted to push the product in new directions to test stability and entertainment value.

- ◆ Collaborated daily with peers to ensure product correctness.
- ◆ Wrote tickets using JIRA.

Cengage Learning, Mason, OH

09/2014 – 03/2019

Digital Delivery Lead

An educational content, technology, and services company that operates in more than 20 countries.

Oversaw the scheduling and publishing online courses using, JIRA, XML, HTML, CSS for the Digital Department.

- ◆ Edited XML weekly to enable brand consistency in business communication/ business digital title for local and international colleges.
- ◆ Ensured video and assessments assets were received on time daily.
- ◆ Coordinated meetings and email follow ups to make sure products were released on time.
- ◆ Collaborated daily with the editorial team to confirm product consistency and brand message.

Apple Tree Café, Cincinnati, OH
Social Media Coordinator

10/2010 - 09/2014

Website design and maintenance. Daily advertising and marketing on social media platforms.

The Corporation of Findlay Market, Cincinnati, OH
Graphic Designer / Photographer

09/2013 - 12/2013

- ◆ Designed window sign and pamphlets for Seasonal Market to inform customers of the upcoming events.

Warner Brothers, Burbank, CA

03/2013 - 06/2013 & 06/2012 - 09/2012

Digital Designer

Managed the game concept development and testing, as well as web and interactive design.

- ◆ Designed Superman promotional web game from concept to completion.

Gardner Publications, Cincinnati, OH
Print and Website Designer / Animator

12/2012 - 03/2013 & 03/2011 - 06/2011

Print and web banner ad design.

EDUCATION

Bachelor of Science (BS), Graphic Communication Design, Dean's List
University of Cincinnati, Cincinnati, OH

TECHNICAL SKILLS

Adobe Creative Suite, Affinity Designer Suite, HTML, CSS, Microsoft Office Suite, JIRA, XML, Trello, Google Sketchup, photography, paper prototyping, video game design, creative writing, drawing

PROFESSIONAL AFFILIATIONS

Freelance graphic designer
Member of Toastmasters - An international speech club
Member of the National Society of Leadership and Success